

Contact

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Top Skills

Business Mentoring

Entrepreneurship Training

VSLA Facilitation

Financial Literacy

Enterprise Development

Languages

Kiswahili (Full Professional)

English (Full Professional)

Certifications & Achievements

ILO SIYB Certified Trainer

The Basics of Monitoring, Evaluation, and Learning

MEL for Climate Adaptation

Women in Digital Business

Introduction to Climate Change and Human Rights

Introduction to Project Cycle Management

Mentor driven capital

Capacity Building in Gender Equality and Women's Empowerment

Practical Accounting Skills & QuickBooks Usage

Mercy M. Kyule

Business Mentor | Monitoring and Evaluation Expert | Gender Equality & Women's Empowerment Advocate | Project Cycle Management Trainer | Climate Change & Peace Enthusiast
Makueni, Kenya

Summary

Business Development Services (BDS) professional passionate about empowering people, strengthening businesses, and creating sustainable livelihoods through training, mentorship and community-based initiatives.

Key Strengths: Business Mentorship | Entrepreneurship Training | SME Development | Financial Literacy | Monitoring & Evaluation | Project Cycle Management | Youth Empowerment | Women's Empowerment | Community Mobilisation | Stakeholder Engagement | Data Collection & Reporting | Enterprise Development | Livelihoods Development | Facilitation & Training

Experience

Geps Consultancy In JV with Horn Population Research and Development.

NYOTA -Business Trainer/Business Mentor

October 2025 - Present (1 year 1 month)

Machakos County, Kathiani Constituency

- Trained and mentored NYOTA youth beneficiaries on entrepreneurship, business management and sustainable enterprise development.
- Delivered practical training on business planning, financial management, budgeting, costing, pricing and record keeping.
- Guided youth on market research, customer acquisition, product positioning and developing viable business ideas.
- Supported beneficiaries to manage business challenges, improve profitability, financial decision-making and sustainable income generation.
- Conducted follow-up and mentorship to track progress, address business needs and promote youth entrepreneurship, economic empowerment and sustainable livelihoods.

Kenya Private Sector Alliance (KEPSA)

Pre Lending Business Trainer

February 2025 - Present (1 year 9

months) Kitui County

- Identify entrepreneurs' business and financial readiness gaps and provide practical support before they seek financing.
- Deliver training on financial literacy, business management, budgeting, record keeping, business planning and market development.
- Guide entrepreneurs through loan preparation, including loan requirements, applications, financial projections and cash-flow estimates.
- Build understanding of creditworthiness, responsible borrowing, repayment obligations and credit risk management.
- Support entrepreneurs to become investment-ready and better positioned for sustainable business growth, contributing to SME development and financial inclusion.

Kenya Social Economic Inclusion Programme(KSEIP)

Business Mentor

April 2024 - December 2024 (9 months)

Mbooni, Makueni County

- Mentored women and youth entrepreneurs through business training, financial literacy and practical guidance to strengthen their livelihoods.
- Conducted business assessments and needs identification and developed practical strategies for business growth, income generation and sustainability.
- Guided entrepreneurs on business planning, budgeting, costing, pricing, cash-flow management, record keeping and market opportunities.
- Supported the formation and management of VSLAs throughout the project, promoting savings and responsible financial practices.
- Conducted follow-up visits, business monitoring and community mobilisation, maintaining strong relationships with beneficiaries and local stakeholders.

Village Enterprise

Business Mentor

August 2021 - November 2023 (2 years 4 months)

Makueni

- Supported a group of 50 women and youth entrepreneurs through business training, mentorship and enterprise development.
- Delivered practical training on business planning, financial management, record keeping, costing, pricing and market development.
- Provided continued in-person mentorship and follow-up after beneficiaries received seed capital, supporting business sustainability and income generation.
- Introduced and supported the VSLA model, facilitating weekly savings, share contributions, group meetings and annual share-outs.
- Monitored business progress and provided tailored support to address challenges, strengthen financial inclusion, group cohesion and sustainable livelihoods.

Nakuru county government

Attachment

January 2019 - April 2019 (4 months)

Education

Kabarak University

Bachelor degree of Economics and Mathematics, Business

January 2016 - January 2020

Referees

Polycap Ogwe

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